

Why Use an Agent or Broker?

Agents and Brokers Save Consumers and Businesses

TIME & MONEY



2/3 of agents have at least 10 years of industry experience.¹ They are professionally licensed and trained to know the ins and outs of health insurance.



30% of brokers in the small-group market spend "most" or "a lot" of their time fighting to resolve claims questions or disputes on their clients' behalf.²



72% of brokers spend "most" or "a lot" of their time explaining coverage to clients.³



Premiums are **13% LOWER** in counties with the greatest concentration of brokers.⁴

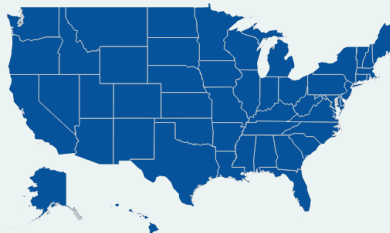


SATISFACTION = BETTER DEALS
84% of people shopping for exchange plans found brokers helpful – the highest rating for any group providing assistance.⁵



Brokers perform vital HR functions for small businesses. Small firms are **20%** more likely to offer health benefits in counties with higher concentrations of brokers.⁶

See how brokers have helped people in your state.



Find a broker near you.

BrokersMakingaDifference.org

¹<https://kaiserfamilyfoundation.files.wordpress.com/2013/01/8321-f.pdf> pg 7

²<https://kaiserfamilyfoundation.files.wordpress.com/2013/01/8321-f.pdf> pg 7

³<https://kaiserfamilyfoundation.files.wordpress.com/2013/01/8321-f.pdf> pg 7

⁴<http://khn.org/news/brokers-associated-with-more-cheaper-health-coverage-study-says/>

⁵<http://hrms.urban.org/briefs/obtaining-information-on-marketplace.html>

⁶<http://khn.org/news/brokers-associated-with-more-cheaper-health-coverage-study-says/>